



March 14, 1980

Dear Dr. Federley,

In response to many letters (including)
you written the following:

Thanks very much for your encouraging letter of inquiry (3/4/80).

The fact is that in spite of the interest of McGraw-Hill and the prompt expression of the Editorial Board's response, the money has not been forthcoming. So far no publishing company will put its own money into this and the advertising they have solicited has suddenly tightened up. I have been told by friends who are executives in such companies, that there has been a 25 percent budget cut made at the end of 1979 in almost every company.

Therefore our logistics are somewhat contingent at this point. The first step is for the agency to commit funding of a first issue. Then a first draft will be mobilized by soliciting new and forthcoming books from publishers -- that will be the easiest part. I will then send these books to appropriate members of the Editorial Board asking for reviews, review essays, or a response to other reviews so there can be a little dialogue and drama in the journal. There are no steps now to be taken, aside from the encouraging letters like yours. You will receive the list of relevant literature and the books for review with a designation of the approximate length which will vary in length according to where it fits into the format. I will send several copies of other reviews as representative models. It is all about a readable, intellectually stimulating and lively journal of psychiatric criticism and appreciation.

Thanks again for your heartwarming response.

Sincerely,

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Maurice R. Green, M.D.

MRG:mk